

**PRESS
RELEASE**

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ROCALIA
NATURAL STONE EXHIBITION

ROCALIA 2023: THREE DAYS OF TOTAL IMMERSION AT THE HEART OF THE NATURAL STONE INDUSTRY

FROM 5TH TO 7TH DECEMBER AT LYON EUREXPO FRANCE

Highly valued historically in the landscaping and construction sectors, natural stone offers a multitude of possibilities in terms of uses, forms and colours. Infinitely recyclable, from extraction to laying, this environmentally friendly and natural material is enjoying a permanent renaissance, making it essential for many sectors.

Rocalia, the only event in France dedicated to the sector, announces the holding of its 4th show, from 5th to 7th December, 2023 at Lyon Eurexpo France.

The result of close collaboration between GL events Exhibitions Operations and Pierre Actual, the French magazine for the natural stone industry, the Rocalia trade show brings together and supports passionate experts and professionals.

**To combine business,
meetings and conviviality, see
you next December!**



THE SECTOR'S BENCHMARK EVENT

In a constantly changing world, natural stone players are not immune from new environmental and societal challenges: with the digitalisation of processes, the promotion of local stones and the circular economy, and the expansion of destination markets, the sector is constantly reinventing itself.

Rocalia has been confirmed as the real hub of innovation in the sector, in terms of the challenges and the potential of those working in the natural stone community. From construction to landscaping, ornamental design, and the restoration of heritage sites, the show promotes the role of this material of the future and offers a unique opportunity for all professionals and enthusiasts to meet.



FOCUS ON THE SECTOR'S CHALLENGES: THE THEMES FOR 2023

The show brings together all the players in the natural stone sector around a number of topical themes which are rooted in societal issues.

Jobs & training: As a showcase for the discipline, the event promotes expertise in natural stone and offers a dedicated space for jobs and training that facilitates recruitment by experts.

Design: Focus on decorative uses. As a result of its diversity, natural stone offers a range of possibilities for exploitation/use (indoors and outdoors). It therefore represents an ideal and contemporary raw material.

Heritage: Focus on ongoing restoration projects. Natural stone, an essential material in renovation and construction, ensures quality and durability.

Circular economy & local stone: A sector in perpetual renewal, natural stone is now part of sustainable development and circular economy approaches. It has indisputable strengths in meeting the new French RE2020 regulations on new buildings, and encourages local supply and reuse.



PAYSALIA AND ROCALIA: A SYNERGY FOR PROFESSIONALS

IN ASSOCIATION WITH
PAYSALIA, THE FIGURES
FOR THE 2021 SHOW ARE

1,481

suppliers
and brands

25 %

exhibitors from abroad

28,889

professional visitors
came to Paysalia
and Rocalia

+3,5 %

French visitors vs. 2019

Creating a complementary dynamic between mineral and vegetal, the Rocalia show takes place at the same time as Paysalia. This synergy benefits many landscaping companies and communities and therefore constitutes a global offer in response to professionals' needs.



greentech⁺
MEETINGS CHANGING THE WORLD



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