



# LYON BUSINESS EVENTS WELCOME CHARTER

Due to the unprecedented situation in which we currently are, Lyon Convention Bureau and its partners are making special arrangements for your events in 2021.

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## **UNTIL 31 DECEMBER 2021 LYON WILL HOST ALL YOUR EVENTS ON EXCEPTIONAL TERMS!**

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**In Lyon, we take care of  
everything!**

-  **YOUR TRANSPORT**
  -  **YOUR ACCOMMODATION**
  -  **YOUR PEACE OF MIND**
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**What is the purpose of the business events  
welcome charter?**

- To bring together the region's major players and thereby make everything easier for the organiser.



# YOUR TRANSPORT

There are many ways to reach Lyon  
and organise your event there.



## 3 TGV STATIONS

including the Part-Dieu train station,  
Europe's no. 1 interchange station

### Connections to the following major cities:

Paris, Geneva, Brussels, London,  
Turin, Milan, Barcelona, Frankfurt



## FRANCE'S 2<sup>ND</sup> BIGGEST PUBLIC TRANSPORT NETWORK

Pass Congress (3€ per person per day)

<https://www.tcl.fr/en>



## LYON-SAINT EXUPÉRY AIRPORT

Voted **Best European Airport 2019** in the  
10-25 million passenger category

- 130 direct destinations
- 51 airlines
- 30 minutes to the city centre by  
RHÔNEXPRESS shuttle

# YOUR ACCOMMODATION

The hoteliers of the Lyon region are offering the very best terms for your events



## FREE CANCELLATION UP TO 30 DAYS BEFORE ARRIVAL

Lyon's hoteliers are imposing less restrictive terms and conditions for existing bookings for stays before 31 December 2021\*.

### This charter covers all types of B2B events:

convention, meeting, seminar, congress, or trade show from 100 people; in one hotel or in a venue using several hotels.

#### \*Our special terms for 2021:

- Free cancellation up to 30 days before arrival
- Fees for cancellation between 30 and 21 days before arrival - 20%
- Fees for cancellation less than 21 days before arrival - 100%
- 20% deposit due 30 days before arrival
- Balance (80%) due 20 days before arrival

### 18 929 ROOMS

in the Lyon Metropolitan Region in 2019, including **3,816 in aparthotels**

### 21 HOTELS & APARTHOTEL CHAINS



56 hotels & 3239 rooms



81 hotels & 5853 rooms



43 hotels & 4066 rooms



7 hotels & 527 rooms

# YOUR PEACE OF MIND



## SERENITY CHARTER

ONLYLYON Tourism and Convention and the Lyon Metropolitan Region have developed a commitment charter, co-signed by all business events stakeholders in Lyon, guaranteeing compliance with health regulations.

<https://www.charteserenite.com/?lang=en>

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## RESPONSIBLE TOURISM

In 2019, our region became the **first European Capital of Smart Tourism**. The Lyon Convention Centre and Eurexpo got their ISO 20121 certification.

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## A LOCAL ECONOMY BASED ON SUSTAINABILITY

In 2010, Lyon developed the Ville Équitable et Durable label.

The only one of its kind in France, the label is designed to promote **a local, environmentally friendly, social and inclusive economy**.

## LYON'S SUSTAINABILITY RECORD

### IN 2020

The city is working towards obtaining ISO 20121 International Responsible Destination certification.

Ranked 1<sup>st</sup> in the biodiversity category by the Observatoire des villes vertes.

Member of the Global Destination Sustainability index

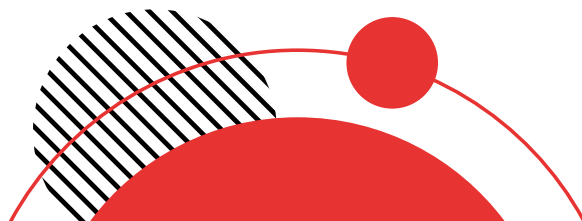
<https://www.gds.earth/2019-results/>

### IN 2018

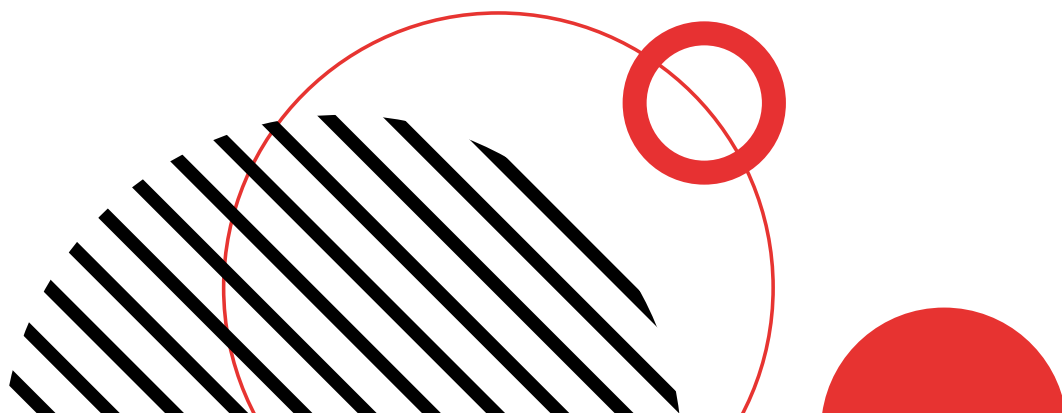
Winner of the Access City Award which recognises cities which are working to make life more accessible, particularly for people with disabilities.

### SINCE 2017

A carbon-neutral airport.



# WE LOOK FORWARD TO WELCOMING YOU BACK TO LYON IN 2021!



## CONTACT

EXHIBITION AND CONVENTION BUREAU

Tel: +33(0)4 72 77 72 40

lyoncvb@lyon-france.com

[events.lyon-france.com](https://events.lyon-france.com)

## OUR PARTNERS

