



PAYSALIA

LANDSCAPE, GARDEN & SPORT EXHIBITION

ROCALIA

NATURAL STONE EXHIBITION

5-7 DECEMBER 2023
EUREXPO LYON FRANCE

PARTICIPATION GUIDE

**FIND OUT ABOUT ALL THE STAND
OPTIONS AND SERVICES AVAILABLE
AT PAYSALIA 2023 AND ROCALIA 2023**



AN EVENT
greentech+

COMPULSORY

INSCRIPTION FEE

INCLUDING AN ONLINE AND ON SITE PACKAGE OF SERVICES

Help with the formalities



› A new on-line exhibitor's space to optimize your participation, highlight your company and your products/services.



› An exhibitor hotline

› An exhibitor's pack including:

- 1 car park place for 12 to 35 sq.m. stands and for all co-exhibitors / 2 places for stands of 36 sq.m. and over (light vehicle height <1.90m)
- 2 customizable exhibitor's badges per 12 sq.m. module (maximum 20 badges)
- A provision for insurance (see clause 26 of the inscription agreement)
- Administration charges

To make trade show visitors aware of your participation, promote your company and your products and services

› Promotion of your company and wholly-owned brands on the Show visit tools:

- Show mobile app
- Show exhibitors list on our web site
- Visit map
- Stand maps distributed at the trade show

For communications with the Media

- › Your press kits given out to the journalists at the trade show VIP Press Club.
- › Access to the Club for your meetings.
- › Invitation to the exhibitors /journalists meeting (pre-registration needed)

To promote your participation in the trade show and to invite your customers and prospects

- › Labels, banners and customizable communication tools on your exhibitor's space
- › 100 paper invitations (must be ordered when you register)
- › An invitation link allowing your customers and prospects to download their visitor's badges easily

Business Boosters

- › Business appointment and meet-up with visitors service on Paysalia/ Rocalia Connect web platform & mobile app



RATE: **€620 ex-VAT** for direct exhibitors

€1,300 ex-VAT for co-exhibitors

"SPRINGBOARD" OFFER

Reserved for companies

- › under 5 years old
- › For their 1st participation in one of the trade show
- › For a stand with 12 to 18 sq.m of floor space

Limited to 12 exhibitors.
Corporate incorporation certificate required.

**50% DISCOUNT
ON INSCRIPTION FEE**



YOUR SPACE RESERVATION

FLOOR AREA

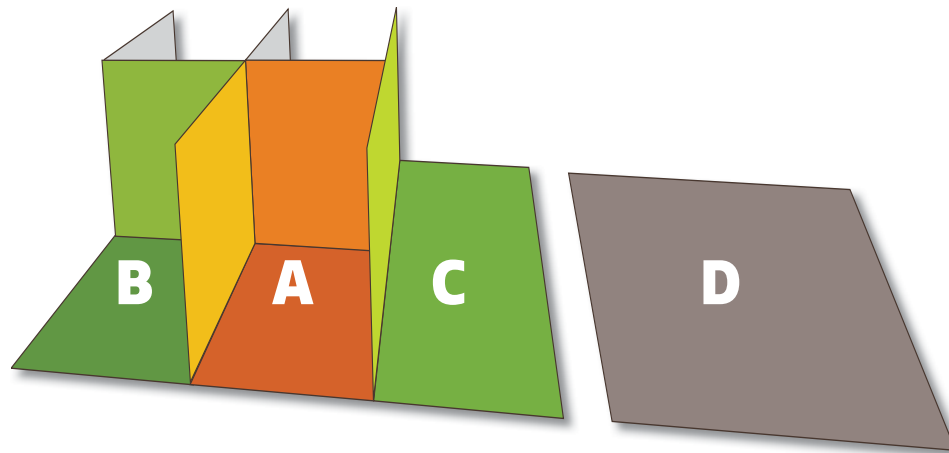
Minimum floor area: 12 sq.m.

From 12 to 18 sq.m, "Basic" or "Business" equipment required

CORNERS (subject to availability)

Price per aisle corner **€300 ex-VAT**

- › **TYPE A: No corners**
- › **TYPE B: 1 corner (2 open sides) - €300 ex-VAT**
- › **TYPE C: 2 corners (3 open sides) - €600 ex-VAT**
- › **TYPE D: 4 corner or island (4 open sides) - €1,200 ex-VAT**





EXHIBITION SOLUTIONS

SPACE ONLY

LIBERTY
AND CREATIVITY!

Details on page 5

“BASIC PACK” STAND

A BASIC FITTED
SPACE THAT CAN BE
LAID OUT TO SUIT
YOUR NEEDS

Details on page 6

“BUSINESS PACK” STAND

A TURNKEY
SPACE READY
FOR YOU WHEN
YOU ARRIVE.

Details on page 7

SPACE ONLY*: liberty and creativity!

The focal point of your business strategy, your stand hallmarks your corporate communications.
Choose space only and fit it out in your image for an ideal, custom stand that is a true reflection of your brand image.

FLOOR AREA

Your stand floor area **€170 /sq.m. ex-VAT**

SERVICES PROVIDED

- › **Floor markings**
- › **If you are sharing a stand we supply the separation partition (providing this is specified in your stand order upon registration)**

*From 19 sq.m.

Do you want your stand design to project your image?

Thanks to our experience and in-depth knowledge about Eurexpo, our design and stand installation service can suggest personalized stand solutions to meet your needs.

Contact:

Margaux Lafont

margaux.lafont@gl-events.com

+33 (0)4 26 20 41 22



“BASIC PACK” STAND*:
a basic fitted space that can be
laid out to suit your needs

RATE
(EX-VAT)
€98/sq.m*

For those who want a fitted stand solution
in order to enjoy a quick return on investment.
Simple, flexible, the Basic pack leaves you free
to lay out your stand as you wish.

SERVICES PROVIDED

- › Floor markings
- › Carpet on floor
- › Boundary partitions
- › Stiffener along edges
- › One flag-style sign
- › LED light rail(s) to match floor space
- › Electrical power supply
- › Daily cleaning of stand
- › Cleaning of your stand before opening



*From 12 sq.m.

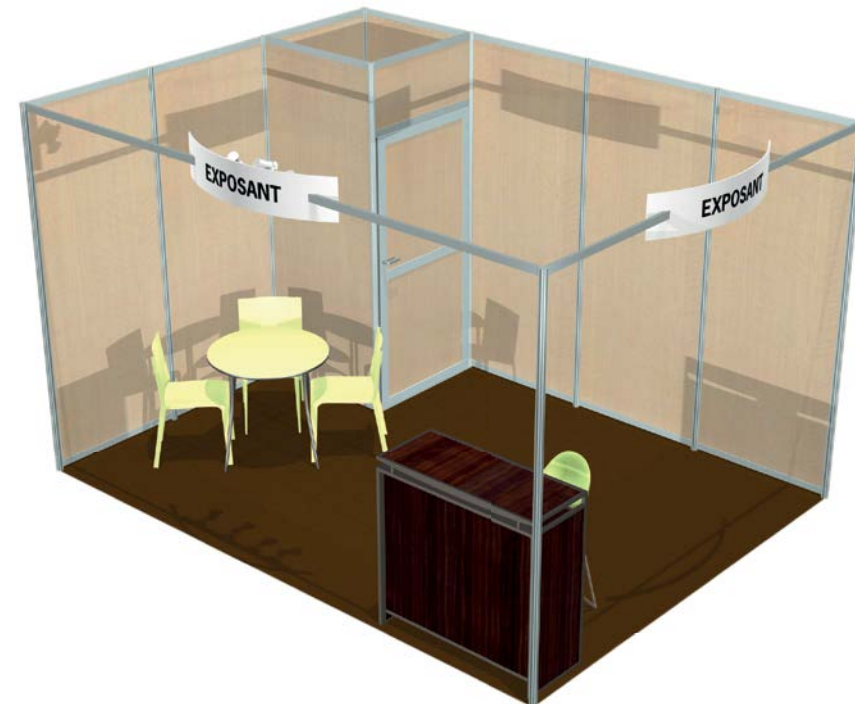
"BUSINESS PACK"*: a turnkey space

RATE
(EX-VAT)
€137/sq.m*

Why not opt for a full-equipped stand with a reception area, meeting area, cupboards,... Then decide yourself how to feature your products and services best.

SERVICES PROVIDED

- › Floor markings
- › Carpet on floor
- › Boundary partitions
- › 1 x 1 sq.m. store room (or 2 sq.m. store room on stands over 36 sq.m)
- › Stiffener along edges
- › PVC header(s). Maximum 2.
- › LED light rail(s) to match floor space
- › Furniture (see description in the chart overleaf)
- › Electrical power supply
- › Daily cleaning of stand
- › Cleaning of your stand before opening



*From 12 sq.m.



SUMMARY OF THE SERVICES

	SPACE ONLY	BASIC PACK Reservation of the additional space only required	BUSINESS PACK Reservation of the additional space only required
FLOOR AREA	FROM 19 sq.m.	FROM 12 sq.m.	FROM 12 sq.m.
RATES (ex-VAT)	€170 / sq.m	€98 / sq.m.	€137 / sq.m.
REGISTRATION FEE (ex-VAT)	Compulsory: €620	Compulsory: €620	Compulsory: €620
CORNER	According to location: €300 / corner ex-VAT		
FLOOR MARKINGS		Yes	
CARPET	No	Yes	Yes
MELAMINE PARTITION	Upon demand in the case of sharing	Yes	Yes
STIFFENER ALONG EDGES	No	Yes	Yes
EXHIBITOR SIGN	No	Yes	Yes
STORE ROOM	No	No	Yes
ELECTRICAL POWER SUPPLY	No	3 kW during day/single-phase	2 kW during day/single-phase
LIGHTING	No	Yes Up to 14 sq.m.: 1 rail 15 to 26 sq.m.: 2 rails 27 to 35 sq.m.: 3 rails 36 to 44 sq.m.: 4 rails 45 to 53 sq.m.: 5 rails 54 to 63 sq.m.: 6 rails	
FURNITURE	No	No	≤ 36 sq.m.: one table, three chairs, one welcome desk, one high stool ≤ 36 sq.m.: two tables, six chairs, one welcome desk, one high stool
STAND VALETING ON THE EVE OF OPENING AND DAILY CLEANING	No	Yes	Yes

DO YOU WANT EXTRAS FOR YOUR STAND?

To help you customize your space, our optional extras let you complete your stand according to your needs and budget.

- › Store room
- › Lighting
- › Partition covering
- › Furniture hire
- › Overhead signage
- › Screen hire
- › Product presentation module
- › Logo on counter

PLEASE ENQUIRE

Your dedicated contact:

Margaux Lafont

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DIGITAL SERVICES ARE INCLUDED IN THE BASIC REGISTRATION FEE



PAYSALIA ROCALIA CONNECT

AN “AUGMENTED” PARTICIPATION

Your Paysalia and Rocalia basic registration fee includes standard online and mobile app functions. They enable you to make the most of your participation by giving you the opportunity to contact all the participants registered on the platform.

- › **ACCESS TO PAYSALIA-ROCALIA CONNECT WEB & MOBILE APP**
- › **NETWORKING**
- › **VISIBILITY ON THE INTERACTIVE SHOW LAYOUT MAP**



OPTIONAL SERVICES



RATES
(ON REQUEST)

VISITOR BADGE SCAN

- › **Scan the badges of all visitors to your stand easily and quickly then classify them and upload them to your database**

NEW PRODUCTS PLATFORM

- › **Showcase your new products and features on the new products platform.**

SPONSORSHIPS AND BUSINESS SERVICES

- › **Paysalia and Rocalia sponsorships and specific Paysalia and Rocalia advertising and promotional communication tools will be available early in 2023.**



YOUR CONTACTS

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